



Tooth Times

Cavity-Free Club!

We are so pleased to announce our exciting new Cavity-Free Club! Because we understand that getting children to brush their teeth isn't always as easy as parents would like, we thought we would add some extra incentive.

Starting in July, if any patient receives two cavity-free check-ups in a row, normally six months apart, we will reward him/her with a brand new A Kids Place T-shirt! Once a quarter, we will put all our Cavity-Free patients in a drawing and pick one to win an extra special prize!

If it's all right with parents, we will ask our quarterly winners if we may post his/her picture in our

newsletter for all our patients to see. So now, twice-a-day brushing and daily flossing will not only earn our patients healthy smiles, but also cool new prizes!

Hayden, below, knows the importance of good brushing and flossing habits.

We are kicking off our Cavity-Free Club announcement with his picture, since he's had *no* cavities during his last two visits. Hint: You have all met his dad at your last visit!



A proud demonstration of one healthy mouth!

Increase in Toddler Cavities

According to a report released April 30, 2007 by the Centers for Disease Control and Prevention, "Trends in Oral Health Status—United States, 1988-1994 and 1999-2004," there has been an increase in tooth decay in the primary teeth of children aged 2-5 years, from 24 percent to 28 percent.

This four percent increase over the last ten years has prompted the American Dental Society (ADA) to step up its support of

the long standing message of the American Academy of Pediatric Dentistry (AAPD) to establish a "dental home" for every child by his/her *first* birthday. In combination with early tooth brushing habits, flossing, and eating healthy food choices, we can hopefully educate more parents about the importance of keeping primary (baby) teeth healthy. The entire report may be viewed online or downloaded at: "www.cdc.gov/nchs."

A Kids Place Dentistry for Children

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Special points of interest:

- ☺ Cavity-Free Club kicks off this summer!
- ☺ What to know about the increase in toddler cavities.
- ☺ New summer hours for July and August.

Alert! Product Recall: Listerine® Agent Cool Blue™

The makers of Listerine® Agent Cool Blue™ voluntarily conducted a nationwide recall of all lots of the Glacier Mint™ and Bubble Blast™ flavors in April 2007. The company determined that the preservative system is not adequate against certain microorganisms. Although they have concluded that the risk of illness in healthy individuals following use of this product is very low, there could be a significant health risk to individuals with weakened or suppressed immune systems. Consumer line: 1-888-222-0249

A Kids Place Dentistry for Children

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dentistry one smile at a time.



Summer Check-Ups

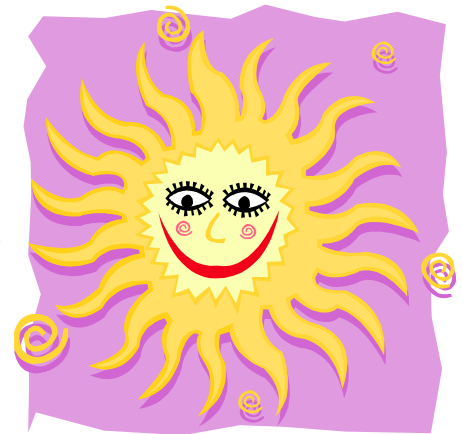
Don't forget to schedule your child's summer check up! Since appointment times tend to fill up fast, we are happy to schedule your child's next recare appointment at your next visit. That way, you won't have to worry about getting the appointment made, and we will gladly send you an appointment reminder card approximately 2-4 weeks before your next appointment.

Some insurance plans actually make you pay more out of pocket if you forget to make those preventative appointments every six months. So, let us take your worries away and pre-book your child's next appointment for you!

Our office is currently open Monday through Thursday, and starting the first week in July, we will switch to our summer hours. For the months of July and August, we will close at

4:00 pm, which means our last appointments of the day will begin at 3:00 pm.

If your child has any athletic mouthguard needs, please let us know. We would be happy to schedule that for you. After all that diligent brushing and flossing, the last thing you want is to get those teeth knocked out! We wish everyone a happy, healthy and sun-shining summer!



Don't forget to drink water this summer—good for your body and your